

SKEMA BUSINESS SCHOOL

GLOBAL EXECUTIVE MBA

Challenge conventions.
Expand your reach.



skema
BUSINESS SCHOOL

AT HOME WORLDWIDE

Spring 2021 intake



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“SKEMA is a global institution with French roots. Our mission is to train the talents of the knowledge economy.

In an already globalised and digitalised economy, the arrival of artificial intelligence is further disrupting our lifestyles, our social and cultural codes, and the foundations of our society and our economy. Education has a crucial role to play in these changes.

It is in this context that SKEMA trains future business leaders to adapt to the requirements of 21st century companies and organisations. Our students learn to be mobile, multicultural, agile and aware of new societal challenges while possessing entrepreneurial and managerial capabilities. They are committed to the safeguarding of the planet, protection of personal data and essential ethical issues. These are the values and DNA of our research, our programmes and our organisation: **think like the avant-garde school, act as an impactful player, contribute as a global institution.**

Few are those who have the opportunity to study in a global

environment: either face-to-face on the five continents where the school is present or at a distance in a *hybrid* learning mode, these students benefit every day from courses that link global and local practices, technology and experience sharing.

We prepare talents for the new reality of companies and organisations. Through academic research, new programmes and content, and the involvement of companies, SKEMA's graduates are ready for emerging jobs and new horizons.

Your experiences at SKEMA will shape you and they will become some of your greatest memories. You will be ready to succeed in any company, organisation or project you choose, wherever you are in the world.

I sincerely hope that you will enjoy sharing our visions and values.”

Alice Guilhon
Dean,
SKEMA Business School

48,000
graduates across the world

9,000
students

120
nationalities

7
campuses across the world:
Brazil, China, France, South Africa
and the USA

**Multi-
accredited**

EQUIS, AACSB and EFMD
Accredited EMBA and member of
the Conférence des Grandes
Écoles (CGE)

**FT FINANCIAL
TIMES**

43rd best Executive Education
programme worldwide in customised
category (2020) & 3rd worldwide for
growth, 6th worldwide for faculty diversity and
12th worldwide for international clients

**More information: [skema.edu](https://www.skema.edu)
News Room section**

Faculty & Research

To meet the needs of the rapidly evolving market, SKEMA organised its teaching body around three academies — **globalisation, innovation and digitalisation** — addressing the conventional fields of expertise (strategy, finance, marketing, supply chain, HR, etc.) in a more transverse and global manner.

With regard to research, the school has opened five research centres, using its own global presence to its advantage:

- ▶ **FAIRR** - Finance and Accounting Insights on Risk and Regulation
- ▶ **KTO** - Knowledge, Technology and Organisation
- ▶ **MINT** - Marketing Interactions
- ▶ **PRISM** - PRoject Information and Supply Management
- ▶ **RISE²** - Reflections and Research In International Strategy Sustainability Entrepreneurship and Economics

The ensemble is completed by an institute devoted to **sports and languages** — SKILS (SKema Institute for Languages and Sport) and an **artificial intelligence** institute.

Governance

The school's governance is structured around a Board of Directors and a General Assembly comprising members from the school's original territories in the north and south of France, as well as prominent alumni working in high-profile international companies, reflecting what constitutes our DNA (globalisation, innovation, digitalisation). The strategic work of the Board of Directors is informed by the recommendations of two advisory bodies: the International Advisory Board (IAB) and the Research Advisory Committee (RAC), each made up of influential people from the academic and corporate spheres.

Quality & Accreditations

SKEMA is multi-accredited - **Equis, AACSB and EFMD Accredited EMBA**. Its programmes are recognised in France (Visa, Master Degree, RNCP, CGE label), as well as in the United States (licensing), Brazil (certificação) and China.

SKEMA is certified ISO 9001 for the quality of its management and ISO 14001 (Lille and Sophia Antipolis campuses) for its environmental management. It has also obtained the EESPIG label and is a member of the 'Conférence des Grandes Ecoles (CGE)'.



KNOWLEDGE.SKEMA.EDU

MISSION STATEMENT

SKEMA is a global research and higher education institution that trains talents who are committed to transforming the world through a sustainable approach. The hybridisation between the human and social sciences and data is at the heart of its model, and its modus operandi is global exposure.



SKEMA GLOBAL EXPERIENCE



Explore the uniqueness of SKEMA Business School: with 7 campuses on 5 continents, the school offers an unparalleled global experience!

“ Our 7 campuses are more than mere international offices — they are located in thriving technology parks where connections with their respective regions enable us to contribute to the development of the local economy while simultaneously offering all our students a truly global experience. ”

Alice Guilhon
Dean, SKEMA Business School



Raleigh Campus

In the heart of the Research Triangle Park

This campus is located in the heart of North Carolina State University's Centennial Campus. Not far from the leading American technology park (Research Triangle Park), Raleigh brings together many innovative companies and research laboratories. Students have the opportunity to benefit from the infrastructures of one of the largest American universities. To this dense economic fabric, we can add many universities (16 in total) and an exceptional quality of student life...



Belo Horizonte Campus

Brazil's Silicon Valley

SKEMA's Brazil campus is established within the Fundação Dom Cabral in Belo Horizonte, located 360 km from Rio de Janeiro and 500 km from São Paulo. Ranked among the ten most dynamic cities for business in Latin America by the magazine América Economía, 80% of its economy is concentrated in the service sector. Belo Horizonte is considered the Brazilian Silicon Valley, with more than 200 start-ups and around ten incubators.



Grand Paris Campus

Opening in 2020-2021

Currently based at La Défense, SKEMA is moving in 2020-2021 to a central site 13 minutes from Les Champs Elysées: the 'Grand Paris' campus in Suresnes is the anchor point for the school's global strategy. Paris, a multicultural city and gateway to the European continent, will amplify SKEMA's international visibility and increase its capacity to 10,000 students. Hyperconnected and at the crossroads of many cultures, the Grand Paris campus will set a benchmark for the usage of new technologies.



Lille Campus

At the crossroads of Europe

This contemporary campus, spread across 20,000 m2, is located in the heart of the city, in the Euralille district, which is the metropolis' business centre. Lille has one of the largest student populations in the country. The Hauts-de-France region represents an attractive centre of economic life, home to the head offices of many groups and large companies. Multinational companies are located here; as it is the logistical centre of Europe.



Suzhou Campus

An innovative ecosystem, a showcase for China

The China campus is the result of a partnership with Suzhou Science and Technology Park. Nicknamed the Venice of the East due to its many canals and renowned for the beauty of its setting with its many traditional gardens, Suzhou is nonetheless one of the best cutting-edge technological centres in the world. Currently, it has more than two million inhabitants and is developing with a new district and two large technology parks where 118 of the 500 biggest companies in the world have set up an office.

Sophia Antipolis Campus

In the heart of the French Riviera

Sophia Antipolis, Europe's leading technology park, is a laboratory of 21st century companies and a highly-skilled community. Several major engineering schools, university establishments and research institutes are located here, creating intellectual vitality with 5,000 students. SKEMA benefits from the presence of over 1,500 companies around its campus.



Stellenbosch Cape Town Campus

Destination: South Africa

SKEMA is setting up its new campus within Stellenbosch University, an emblematic institution near Cape Town, South Africa. Students enjoy the many facilities of Stellenbosch University: a huge documentation centre, a music school, concert halls, an athletics stadium, several Olympic swimming pools and sports grounds.





GLOBAL EXECUTIVE MBA

SKEMA WAY OF LEARNING

Before starting your academic journey at SKEMA, your learning experience may have been limited to a classroom, the study of a subject area and a professor disseminating knowledge. As a Global Executive MBA participant, you will experience a new pedagogical journey named the SKEMA Way of Learning (SKWoL). The SKWoL defines a learning approach unique to SKEMA, which is designed to give you with the necessary skills to deal with the challenges of the future. It transforms pedagogical models to provide you with cutting-edge competencies and enables you not only to deal with a complex world but also to shape your environment to create new sustainable realities.

Three principles will govern your pedagogical path:

① **Becoming an author reconciling your personal aspirations with your professional ambition and focusing on your self-fulfilment.**

You will become a responsible individual aware of your impact on your ecosystem.

② **Questioning the societal models through pedagogy to build your relationship to the world.**

Thanks to the cultural experience you will live through our network of international campuses, you will discover a variety of pedagogical activities and models.

③ **Creating knowledge to uncover complexities and build a sustainable world.**

The convergence of different areas of knowledge will offer you the opportunity to experience multi or transdisciplinary courses and build your personal and unique academic path.



Fabien Seraidarian
Scientific Director of the
Global Executive MBA

GLOBAL EXECUTIVE MBA

A transformative journey for experienced leaders to shape and inspire your future.

The world has become fast-paced, uncertain, ambiguous and complex, interlinking business with economics, geopolitics and cultures. Companies bear new responsibilities towards stakeholders and society.

Transformational change requires individuals to behave and think differently. Aspiring and engaged leaders must be equipped with new skills, perspectives, paradigms and narratives in order to make sense of and succeed in the future world of international business and to maintain a high level of commitment at all levels in their organization in order to solve complex business issues and carve new routes.

The SKEMA's Global Executive MBA is a transformative journey designed to train experienced decision-makers and to propel them to become comprehensive leaders who will shape their ecosystems and achieve sustainable business results. Powered by the SKEMA Way of Learning as a unique pedagogical model, the programme provides participants not only with competencies and skills appropriate to a fast, ever-changing and uncertain business environment, but also with the intellectual environment and breathing space in which they can challenge convention and become confident and critical thinkers able to create a compelling case for change.

There is clear evidence from business history that many of the most successful companies made courageous and innovative decisions during difficult times when others were holding back. Designed to be both intellectually challenging and practical, the SKEMA Global EMBA will give you the edge not only to beat the competition in today's dynamic economic environment but to tackle your professional challenges and reach your personal aspirations.



“Succeeding in ever-changing business environments requires an ability to consistently adapt and innovate, as well as to interact successfully and sensitively in different international settings.”

Anke Middelmann
Director of the Global Executive MBA

Programme overview

Intakes

February 2021

Duration

18-24 months

Blended-learning approach for maximum work-study flexibility & balance

A combination of face-to-face residential weeks, webinar courses, independent online modules. Only 25 days out of the office.

Five residential weeks in four worldwide locations

Two weeks in France and three weeks on SKEMA's international campuses —one week each in Raleigh, NC (USA), Suzhou (China), Belo Horizonte (Brazil).

Experiential learning

During the residential weeks, be immersed into the local ecosystems of companies, meet (and work) with leaders of local as well as international companies & organisations. With In Practice, test your newly acquired knowledge and skills via business assignments, thought leadership exercises and authorship projects.

Capstone project

An in-depth project investigating an aspect of strategic significance to your organisation or your own future, applying knowledge from all courses. You are guided throughout by a supervisor with expertise in your chosen area.

Conferences & masterclasses and research transfer

In addition to the core programme, attend conferences and masterclasses with leading professors and experts in their fields. Within each course, research corners provide stimulating knowledge sharing platforms that contribute to the development of a lifelong learning mindset.

Global cohorts

Meet executives from all over the world with very different professional and cultural backgrounds for a vibrant learning experience, and join SKEMA's strong network of over 48,000 alumni based in 145 countries.

“Transformation is not an option. It has become an imperative.”

The programme focuses on shifting the participants' mindsets and retooling them with the knowledge and skills that will enable them to drive their companies through change and deliver sustainable and measurable results.”

Fabien Seraidarian
Scientific Director of the Global Executive MBA

PROGRAMME ADVANTAGES

- 1 Become a comprehensive leader**
Master the art of leading beyond the realms of traditional complexity management and functional expertise and set a vision for a transformation that is focused and sustainable.
- 2 Transformation mindset**
Develop a more agile and open transformation-ready mindset. The key to operate a cultural shift in an organisation is to change the way the people in charge think, work, and lead.
- 3 Creative, critical and out of the box thinking**
Balance opposites to create innovative management solutions. Complexity and contradiction are an integral part of life. The programme is designed to encourage you to see wider contexts, question and see all angles of an issue, and to crystallise different ideas for more sustainable results.
- 4 Stage and gate approach**
Gain cross-functional and value creation knowledge and skills through the programme's sequenced structure. Validate each stage and advance to the next with *In practice* assignments.
- 5 AI as a transforming driver**
Understand how AI has become a great enabler for businesses undergoing transformation.
- 6 Leadership development**
Through courses and focused activities, participants develop a powerful combination of soft skills and mindsets for new leadership thought and action.
- 7 SKEMA Way of Learning**
A unique learning approach to SKEMA that transforms pedagogical models to provide you with cutting-edge competencies to shape your environment to create new sustainable realities.

Programme structure

Transformation is viewed as a business imperative. The Global EMBA is designed and structured to develop the capabilities and gain the perspectives essential to lead in the new business world.

Over the past seven decades, the world has transformed dramatically, as the result of the combined action of three "mega trends" (globalisation, digitalisation, innovation) that have shaped a complex, uncertain and turbulent business environment that continuously influences business strategies. Just as the combination of these three mega-trends offers business new growth opportunities, so they also pose new challenges. To create value and to grow in a transforming world, companies are faced with the need to continuously adjust their strategies, whether through incremental changes or profound disruptions.

EACH STAGE COMPRISES THREE KEY COMPONENTS



Knowledge

Business function courses provide participants with a 360 degree view and an enhanced understanding of business functions, while value creation courses propel them beyond the realms of traditional management and leadership, and encourage them to develop and foster innovative approaches intent on more inclusive forms of creating value. It suggests a mindset shift that is able to transform ideas into new value (the entrepreneurship process) and can formulate new frameworks and alternative forms of sustainable value creation for all stakeholders.



Experiential learning

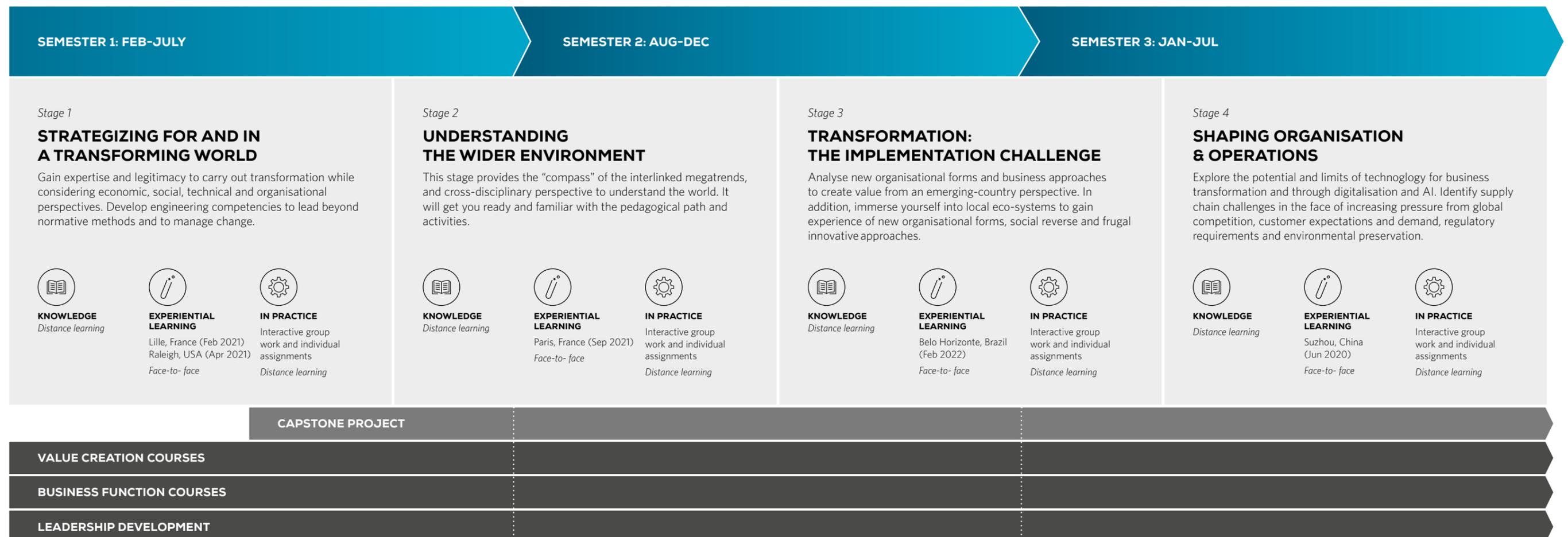
The global learning journey is simultaneously a local one. Hands-on residential weeks in France, the United States, China, Brazil immerse participants into very different (and local) business realities where they participate in problem-solving, discover different approaches to identical challenges and understand local environments in global contexts. During these residential weeks they will meet (and work) with leaders of local as well as international companies & organisations, and hear from inspiring speakers on relevant topics.



In practice

Participants will demonstrate their knowledge and the development of their competencies will be assessed through pedagogical activities such as business assignments, group work on thought leadership and publications.

Experiences and insights gained during the residential weeks invariably kick-starts important leadership learning development. This is intensified through specific activities that take participants out of their comfort zone and encourages critical and paradoxical thinking.



Key programme components



The need for more sustainable perspectives on value creation to address the world's urgent social and environmental challenges is at the core of the programme.

Through collective & individual learning and intelligence, participants will gain a high-level understanding of how organisations create business strategies, and why and when they need to undergo change, and of the impact of transformation, not only on how organisations (re)structure themselves, but also on the dynamics between people in organisations.

BUSINESS FUNCTIONS

Disciplinary courses

Develop a 360-degree view of a company and expertise in business functions.

- ▶ Understand the underlying ultimate principles and practices of different business functions, the context of business operations and detect "weak signals" that may potentially morph into disruptive factors;
- ▶ Acquire appropriate methodologies & develop mindsets that will enhance the participants' personal ability to successfully manage transformation and shape the future.
- ▶ Apply data technologies to create new capabilities to foster value creation in different industries.
- ▶ Be ready for the future: today's theories are tomorrow's practices

VALUE CREATION PROCESSES

Interdisciplinary courses

Create value in times of disruption by adjusting strategies and business models.

- ▶ Understand how organisations develop business strategies, what makes them successful, and why and when they need to undergo change.
- ▶ Understand the impact of transformation not only on how organisations (re)structure themselves, but also on the dynamics between people in organisations.
- ▶ Learn to develop more sustainable perspectives on value creation to address the world's urgent social and environmental challenges.
- ▶ Transform ideas into new value (the entrepreneurship process) and formulate new frameworks and alternative forms of sustainable value creation for all stakeholders, e.g. social entrepreneurship, making the most of abandoned resources...

LEADERSHIP DEVELOPMENT

Throughout the programme, participants develop a powerful combination of soft skills and mindsets for new leadership thought and action. As transformational leaders they will be:

- ▶ holistic strategists - able to lead change and transformation and put in place the right capabilities
- ▶ equipped with the appropriate "mindset" to successfully affect change
- ▶ agile - through adaptability and anticipation, to enable the simultaneous management of complexity and uncertainty with alignment of strategies and business contexts
- ▶ digital leaders - to anticipate how increased digitalisation changes the way we communicate, interact and work in team
- ▶ creative chameleons - versatile, able to lead in context and make the most out of diversity
- ▶ dedicated - as 'sense-makers', able to effect complete alignment between their mindset, the company and the environment.

CAPSTONE PROJECT

An in-depth project investigating one aspect of strategic significance to you and your organisation.

Participants will start working on their capstone project at the onset of the programme. The project creates not only space to deploy newly acquired knowledge and skills, but also provides an outlet to express the personal and creative talent beyond academic learning.

- ▶ Corporate Finance
- ▶ Data Science for Leaders
- ▶ Strategic Marketing in the Digital/ AI Age
- ▶ Controlling & Performance
- ▶ Information Systems
- ▶ Operations Management
- ▶ Global Management & Talent Development
- ▶ Acquisition & Entrepreneurial Finance
- ▶ Business Law

- ▶ Setting the scene: digitilisation, innovation, globalisation
- ▶ Economy Analysis for Leaders
- ▶ The Art of Strategic Renewal
- ▶ Technology and Society
- ▶ Advanced Organizational Design
- ▶ Supply Chain Management in a VUCA world
- ▶ Governance, Ethics for a Sustainable World
- ▶ The Transformation Imperative

- Stage 1*
- ▶ Understanding the Self, Enhanced Emotional Intelligence
- ▶ Developing a Transformation Mindset & Skills
- Stage 2*
- ▶ Leading (in) a Crisis and in Turbulent Times
- ▶ Communicating, Motivating, Inspiring Teams and Corporate Ecosystem
- Stage 3*
- ▶ Leading with Agility
- ▶ Collaborative Team Management
- Stage 4*
- ▶ Cultural & Diversity Management
- ▶ Intra/Entrepreneurship Mindset

- ▶ Capstone methodology to reconcile personal aspirations with professional ambition
- ▶ Research mindset and advanced protocols to collect and analyze data



THE SKEMA GLOBAL EXECUTIVE MBA LEARNING EXPERIENCE

On the Global Executive MBA journey, participants consistently navigate across and between three dimensions:

- ▶ **The wider environment:** close consideration must be paid to the wider impact of business decisions, not just on shareholders.
- ▶ **The business and company level:** to face competitive challenges organizations require precision engineering to reach high level of performance.
- ▶ **The individual level:** embarking on this journey challenges mindsets, reshapes attitudes and assumptions, and catalyses new leadership skills and competencies.

1

Learn through an experiential lens: shifting perspectives, upside-down and out-of-the-box thinking

Gone are the days of knowledge acquisition for specific business expertise. Today's multi-layered complexities require very different problem-solving and decision-making strategies. The programme is a "learning laboratory," in which knowledge is transmitted and co-developed and creative and critical thinking, collective and experiential learning are encouraged and developed.

2

A life-changing experience: become a transformational leader and open new routes

You will be immersed in a stimulating environment through dynamic and thought-provoking learning settings in which you will learn with—and from—others, reframe your views and attitudes, as a first step to personal and professional transformation. Developing the "transformation mindset", both for yourself and for your organisation will be core to your learning experience, and complemented by an individual and career development programme. As GEMBA graduate, you will joined the SKEMA family, which will guide and support you both during your studies and long after graduation in your personal and professional undertakings.

3

The Design of the Learning Journey

The global learning journey is simultaneously a local one with hands-on residential weeks in France, the United States, China and Brazil to immerse you into very different (and local) business realities where you participate in problem-solving, discover different approaches to identical challenges, understand local environments in global contexts.

Collective & individual learning and intelligence. This is key to the GEMBA learning experience. New ways of working call for sharing ideas and knowledge and collaborative problem-solving, so that everyone can bring their vision, strengths and expertise to create a comprehensive big picture. Simultaneously, everyone also wants to focus on individual and specific areas. We provide a balance: the choice of elective courses respond to individual preferences; the Capstone Project permits veritable immersion into a personal professional area.

4

Residential Weeks: local learning labs for shaping a global experience

Residential weeks are experiential. Participants are immersed into the local ecosystems of companies, meet (and work) with leaders of local as well as international companies & organisations. Inspiring speakers on pertinent topics. Experiences and insights gained during Residential Weeks invariably kick-starts important leadership learning development.

FACULTY

Benefit from the expertise of our international faculty

Dr Stephanie Chasserio

Stephanie Chasserio holds a PhD from Université du Québec at Montréal. One of her particular research interests is in the area of women leaders and women entrepreneurs, and is a member of the Women in Business in Chair, funded by the Fondation Egalité Mixité. In addition, she belongs female professional networks, such as Women Business Owners (Femmes Chefs d'Entreprise). She is also interested in health and wellbeing at work, and has conducted consultancy actions on psychosocial risks.



Dr Philippe Chereau

Philippe Chereau holds a doctorate in Management Science, from Aix-Marseille University, a PhD in Management Science from SKEMA Business School, and a Master in Management from EDHEC Business School. He specialises in strategy and entrepreneurship and heads the SKEMA Ventures initiative. He is an expert in the strategic management of innovation and business modelling in SMEs and in the governance of local innovation systems.



Prof Albert Jolink

Albert Jolink is Professor of Strategic Management at SKEMA Business School. He is an expert in topics related to strategic collaboration and sustainability and has been an educational innovator in higher education for thirty years. He has published extensively in books, academic journals and in the popular press. Before joining SKEMA Business School he has worked at business schools in the UK and the Netherlands.



Dr Raluca Sandu

Raluca Sandu is an expert in finance and accounting at SKEMA Business School, and Associate Dean of Globalisation Academy. Her doctoral dissertation is on the emergence of investor relations in transitional economies. Her research interests are in interdisciplinary studies on accounting, financial reporting, investor relations, as well as in accounting history and education. She has authored various chapters in books, and articles in academic and professional journals.



Dr Fabien Seraidarian

Vice Dean of Research Valorisation and Scientific Director of the MBA program at SKEMA, Fabien Seraidarian is in charge of developing multiple research valorisation projects aimed at broadening SKEMA's mission to make it an institution active in science and society relations. He contributed to the development of SKEMA's strategic plan SKY25 and the SKEMA Way of Learning (SKWoL), SKEMA's own educational model. Specialist in engineering and the management of transformation, a central theme of his doctoral thesis from the Ecole Polytechnique, Fabien has advised many international organizations and companies.



Prof Armin Schwiembacher

Armin Schwiembacher has been a permanent Professor of Finance at SKEMA Business School since 2010. He obtained his PhD on exit strategies of venture capital funds in 2003 at the University of Namur (Belgium). Armin regularly teaches courses in corporate finance and entrepreneurial finance and has published and presented his research on crowdfunding, venture capital and various other topics in corporate finance at many universities, financial institutions and international conferences. He is currently Director of the Research Centre FAIRR in finance and accounting at SKEMA.



A career and life changing journey

“Having a profile in scientific research, the Global Executive MBA at SKEMA enabled me to develop and strengthen my understanding of the business world and opened incredible doors. When I started, I could not have imagined the remarkable impact the programme would have on my personal development.”

Nathalie Taquet
C.E.O and Founder of eBottli



Nathalie Taquet
C.E.O and Founder
eBottli

“The Global Executive MBA at SKEMA was pivotal in helping me realise a project that was close to my heart:

to create my own start-up in Australia: eBottli. The programme gave me the knowledge, skills and confidence to consolidate my business plan. Through Skema Ventures, a service available to SKEMA students designed to help you launch your entrepreneurial project in global contexts, I got in touch with Business Angels and received help in my pitch and Business Plan review. I launched my company in 2019.”



Nata Nambatingué
Associate Director,
Congress & Event Operations
European Society of Cardiology

“Joining the SKEMA Global Executive MBA has been one of the best decision I’ve ever made.

It was a truly rewarding experience! I particularly liked the flexible blended format that combines periods of online teaching and learning with residential weeks during which you meet peers face-to-face in international settings. This helped juggle the demands of my daily job with my studies. Within weeks following my graduation, I was promoted from manager to associate director, and I integrated my company’s management committee.”



Mohamad Fakh
Project Management
Consultant, Ministry of Interior
Doha

“I chose SKEMA because it has an excellent reputation and ranks highly in Europe and worldwide.

The programme helped further develop my business knowledge and expertise in different corporate functions, as well as increase my exposure to international networks. I learned to be a critical thinker with a strategic approach. Upon enrolling, and thanks to the knowledge I gained quickly during my first year on the programme, I was promoted to participate in major strategic projects. The programme really propelled my career to the next level.”

THE STRENGTH OF A GLOBAL NETWORK

SKEMA Alumni network comprises a community of 48,000 members across more than 145 countries on the five continents.

The SKEMA Alumni community is a strong network, based on a history going back over 160 years and made up of graduates from the two founding schools (CERAM and ESC Lille) and SKEMA classes since 2009. This network is growing year after year with the integration of new graduates from our seven campuses and all of our programmes (from bachelor's degrees to PhD).



48,000
alumni

122
nationalities

200
events / year

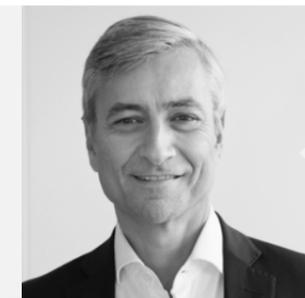
40
alumni chapters
around the world

90
ambassadors

SOME OF OUR PROMINENT ALUMNI



Géraldine Le Meur
SKEMA 1995
Co-Founder & General Partner,
The Refiners | San Francisco



Jean-Philippe Courtois
SKEMA 1983
EVP & Chairman, Microsoft
Global Sales, Marketing
Operations | Paris



Julien Codorniou
SKEMA 2002
Vice President, Workplace,
Facebook | London



Mathilde Thomas
SKEMA 1994
Co-Founder,
Caudalie | Paris



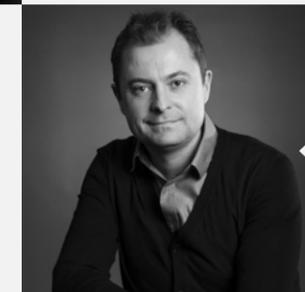
Antoine Jouteau
SKEMA 1998
CEO, Schibsted France/
LeBonCoin | Paris



Sharbani Sengupta
SKEMA 2013
Innovation Project Manager,
Wirecard | Munich



Mahel Abaab Fournial
SKEMA 2012
Senior Director,
Government Affairs,
Dassault Systèmes | Paris



Véronique Gautier
SKEMA 1983
Global President
Armani Beauty,
L'Oréal | Paris



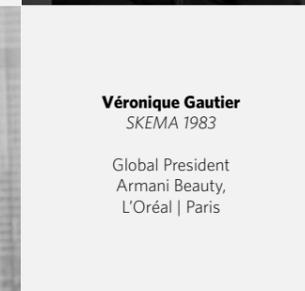
Alexandra Whitaker
SKEMA 2012
Global Product Lead,
Mobile Ads, Google
| San Francisco



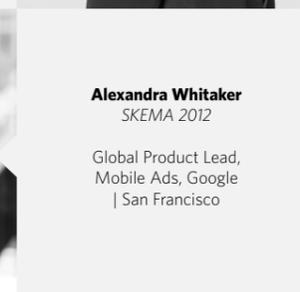
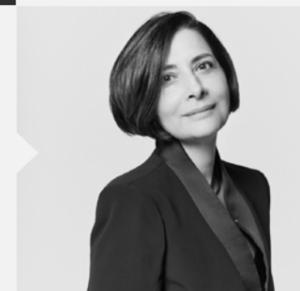
Julie Pellet
SKEMA 2009
Brand Development Lead -
Southern Europe,
Instagram | Paris



Feifei Tang
SKEMA 2012
Business Manager,
Christian Dior Couture |
Chengdu



Cheng Wang
SKEMA 2003
Supply Chain & Logistics
Director APAC, LVMH Asia
Pacific | Hong Kong





Talent & Careers

As Global EMBA student and graduate, you will join the SKEMA community:

it will encourage, guide and support you in your personal and professional undertakings both during your studies and long after graduation. You will benefit from personal and career-focused support and development with our professional services including Talents & Careers; SKEMA Ventures and SKEMA Alumni.

Talents and Careers: accelerate or reorientate your career

Our talent and careers service provides free and comprehensive careers, recruitment and employability services for SKEMA students both face-to-face and online, including support with your next career move, whether it is creating your own business or progressing to the next level within your existing or a new company.

With the support of our career consultants, you will:

- ▶ undertake a leadership development assessment
- ▶ articulate, define and develop your career goals and strategy with experienced trainers, career coaches and sector specialists, including 4 hours of individual coaching
- ▶ prepare yourself for challenging recruitment rounds with mock interview training
- ▶ review your learning, progress and achievements in one-to-one coaching sessions

SKEMA Alumni Career service

As alumni, you will have access to an exclusive alumni career service that is designed to contribute to talent development, support projects, assist with mobility, help with career transitions or facilitate job searching.

The service includes:

- ▶ one-to-one coaching with our partners give you personalised guidance to help you boost your career
- ▶ theme-based workshops run by experienced professionals
- ▶ access to the SKEMA employment opportunities job board.

Lifelong professional and personal development

Developing your leadership and personal skills is a life-long journey. In addition to the support described above, you will have access to a number of exclusive services, including :

- ▶ being part of a dynamic alumni community located on the 5 continents and representing all industries
- ▶ mentoring conducted by senior executives via SKEMA Alumni
- ▶ preferential and discounted access to Executive Education programmes
- ▶ life-long mentoring post incubation via SKEMA Ventures
- ▶ invitations to relevant free lectures and conferences.



SKEMA VENTURES

FLEX YOUR ENTREPRENEURIAL MUSCLES

The number of Global Executive MBA participants joining the programme and wanting to start their own business instead of progressing their career within existing companies has been increasing steadily over the past years.

To encourage and stimulate innovative ideas, SKEMA Ventures has created The Venture Factory, a unique accelerator-incubator dedicated to nurturing entrepreneurship and innovation among SKEMA students and alumni. Several of our recent Executive MBA students have already been supported with their business creations — as far away as Australia.

SKEMA Ventures' mission: committed dedication to student entrepreneurship. Through a unique value chain, which encompasses teaching, coaching, incubation and acceleration, SKEMA Ventures allows all SKEMA students and alumni to think, design, test and launch their entrepreneurial projects in global contexts, on seven innovative territories across five continents, benefiting from the best of each local ecosystem.

“At SKEMA, we consider that entrepreneurs are innovator-transformers — individuals who innovate and act to transform industries, organisations, and, more broadly, society.”

Philippe Chereau

Entrepreneur and Associate Professor of Strategy
and Entrepreneurship and Director of SKEMA Ventures





CLASS OF 2018 KEY FACTS

39

Average age

91%

International profiles

12

Average years of seniority

60/40

Percentage of men/women

ADMISSIONS

Criteria for admissions

- ▶ Master's degree or equivalent or a bachelor's degree with significant professional experience and managerial responsibilities
- ▶ Proven fluency in reading, writing and speaking English (IELTS: 7; TOEIC: 870; TOEFL: 580)
- ▶ All classes are conducted in English. If English is not your first language, you will be asked to provide evidence of your English language ability in order to apply for a visa, enrol and start your course.

Admissions process

- 1 Read about the programme before you apply
- 2 Send your CV to get your profile evaluated by one of our advisors. This is your chance to ask questions and make sure the programme is right for you.
- 3 Apply online
 - ▶ Create your account online
 - ▶ Fill out the application form (including two recommendation letters)
 - ▶ Submit the documents and pay a non-refundable application fee of 120 euros
- 4 Formal interview with the Programme Director and a faculty member.
- 5 Announcement of decision following the deliberations of the admissions committee.
- 6 Secure your place by paying a deposit within 15 days of the offer.

Please note that if you do not get an offer of a place after your formal interview, we will make sure to give you personalised feedback and recommendations on better-suited programmes.

Fees

- ▶ Application fee: 120 euros
- ▶ Tuition fee is: 38,000 euros

After an admission offer has been made, you must secure your place by paying a deposit within 15 days of the offer.

Tuition fees include a life membership to SKEMA's alumni association (subject to your graduation).

Funding

SKEMA has a number of funding options available. For further details and advice, please contact one of our admissions team.

Contact admissions team

+33 (0)1 41 16 75 14
executive.mba@skema.edu

For more information

www.skema.edu/programmes/executive-mba

SKEMA BUSINESS SCHOOL

Belo Horizonte Lille Paris Raleigh Sophia Antipolis Stellenbosch - Cape Town Suzhou

GLOBAL BBA

- ▶ Business Administration – *Belo Horizonte*
- ▶ Global Management – *Sophia Antipolis*
- ▶ International Business – *Raleigh*

ESDHM

- Prep School + French Licence*
- ▶ Management
 - ▶ Law

GRANDE ÉCOLE PROGRAMME

Master in Management

MASTÈRES SPÉCIALISÉS® / SPECIALISED MASTERS

CGE-certified

- ▶ MS Auditing, Management Accounting & Information Systems
- ▶ MS Wealth Management
- ▶ MS Supply Chain Management and Purchasing
- ▶ MS Project and Programme Management & Business Development
- ▶ MS Marketing Data & e-Commerce
- ▶ MS Corporate Fiscal Management

TWO-YEAR MSc

MASTERS OF SCIENCE PROGRAMMES

CGE-certified

Marketing

- ▶ International Marketing & Business Development
- ▶ Luxury & Fashion Management
- ▶ Global Luxury and Management
Dual degree with NC State University
- ▶ Luxury Hospitality and Innovation
Dual degree with École Ferrières
- ▶ Digital Marketing

Finance

- ▶ Corporate Financial Management
- ▶ Financial Markets & Investments
- ▶ Auditing, Management Accounting & Information Systems

Management

- ▶ Project and Programme Management & Business Development
- ▶ Digital Business, Data Analysis and Management
- ▶ International Human Resources & Performance Management
- ▶ Supply Chain Management & Purchasing
- ▶ Strategic Event Management & Tourism Management
- ▶ Research & Management Innovation
- ▶ Management Science
Dual degree with Tongji University

Business & Strategy

- ▶ International Business
- ▶ Entrepreneurship & Innovation
- ▶ Business Consulting and Digital Transformation
- ▶ International Strategy & Influence
- ▶ Artificial Intelligence for Business Transformation – *Joint degree with ESIEA*
- ▶ Entrepreneurship & Sustainable Design
Joint programme with The Sustainable Design School (not CGE-certified)
- ▶ Academic Diploma Programme in Technology, Entrepreneurship & Start-up Management – *Dual degree with Berkeley*

TRIPLE MASTER

**Loyola X SKEMA X LMU
(USA/France/Germany)**

PHD & DOCTORAL PROGRAMMES

GLOBAL EXECUTIVE MBA

EXECUTIVE SPECIALISED MASTERS

EXECUTIVE PROGRAMMES FOR MANAGERS

- ▶ Online programmes
- ▶ Short programmes
- ▶ Customised programmes
- ▶ Programmes leading to a qualification

SUMMER SCHOOLS